



a SALUTE IN THE SKY to HOMETOWN ESSENTIAL WORKERS

Presented by

On April 10th, 2021 AirFest is taking to the skies to honour our Hometown Essential Workers. A one hour flyover of various aircraft in tribute to our front-line and essential workers, recognizing their hard work, dedication, and perseverance as well as St. Thomas- Elgin citizens who have had to make sacrifices to help keep our community safe. In recognition of their hard work 3 lucky essential workers will find themselves soaring high above the city in an adventure of appreciation. You can show your support to those who have given so much by partnering with the AirFest in this salute of gratitude.

Why Sponsor a Salute in the Sky presented by AirFest 2022

- Boost your Organization's visibility.
- Build a reputation as a community advocate.
- Connect with your market.
- Increase brand loyalty.

Event Sponsorship Opportunities

- \$1000 Community Leader
- \$500 Community Champion
- \$250 Community Spirit

What Your Sponsorship Includes (All Levels)

- Logo on Air Fest Website
- Recognition on Facebook, Instagram, Twitter
- Logo recognition on media releases

Prepare for Take Off

We invite you to join us in honouring those who have provided so much. For further information please contact Galynne Cini
Director of Sponsorship

C 519-670-1920

E: sponsorships@glias.ca

*Deadline for a Salute in the Sky sponsorship is
March 31st, 2021.

*Rain date is April 17th, 2021.

